

# SURVIVAL

— GUIDE —



## THE DEAD WALK AMONG US.

SOME HAVE BEEN KILLED AND COME BACK AS ZOMBIES. WE SEE THEM EVERYWHERE, UNAWARE OF THEIR SURROUNDINGS AS THEY WALK THROUGH THE WORLD, UNDEAD. NO HOPE OR PEACE, BOUND BY THEIR DISEASE AND LIMITED BY THE CARNAL HUNGER FOR FLESH. THEY LIVE AN ETERNITY LOST AND BROKEN.

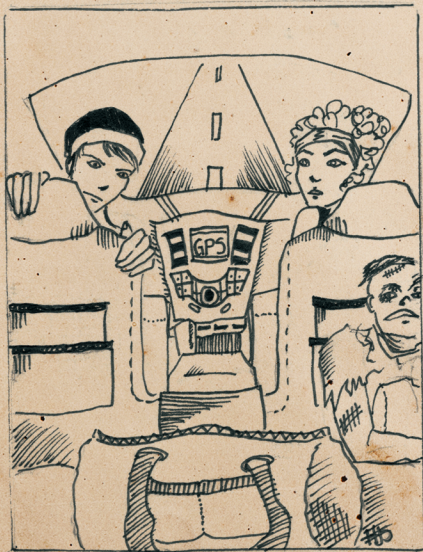
THEN THERE ARE THE WALKING DEAD, THE SURVIVORS WHO GO THROUGH LIFE SIMPLY EXISTING. FILLED WITH DESPAIR WITH NO THOUGHT OF WHAT WILL COME NEXT. YOU MAY SEE THEM AT YOUR JOB, YOUR SCHOOL OR IN YOUR NEIGHBORHOODS. THERE IS SO MUCH MORE TO LIFE THAN SURVIVING.

OUR HOPE IN WRITING THIS SURVIVAL GUIDE IS TO GIVE YOU TOOLS TO HELP YOU LIVE LIFE TO THE FULLEST. WE WANT TO HELP BREAK THE CYCLE OF DESTRUCTION ZOMBIES CREATE, SO YOU BECOME MORE THAN THE WALKING DEAD. OUR DREAM IS TO BECOME A WORLD FILLED WITH JOY AND HOPE.

## HERE IS TO DOING MORE THAN JUST SURVIVING.



# CHECK THE BACK SEAT



- **ZOMBIES ARE EVERYWHERE**  
**WE GET IN TROUBLE WHEN WE DON'T WATCH**  
**OUR BACKS.**
- **ALWAYS BE ON YOUR GUARD**  
**THE MINUTE YOU THINK THEY'RE NOT THERE,**  
**BOOM! YOU'RE DEAD!**
- **LOCK YOUR CAR**  
**THIS SHOULD GO WITHOUT SAYING.**



# TRAVEL LIGHT



- **CARRY A SMALL BAG**  
JUST BECAUSE YOU LOOK GOOD IN THOSE HEELS,  
DOESN'T MEAN YOU NEED TO TAKE THEM.
- **TAKE ONLY WHAT YOU NEED**  
IT'S THE APOCALYPSE!!! THERE ARE SUPPLIES  
EVERYWHERE.
- **HEAVY ITEMS WILL SLOW YOU DOWN**  
IT'S HARD TO RUN FROM A ZOMBIE WITH A  
REFRIGERATOR ON YOUR BACK.



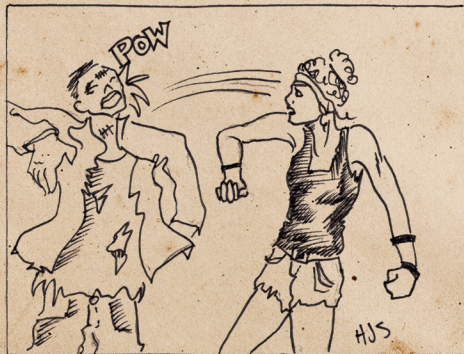
# NO ONE IS SAFE



- **DON'T DIE FROM SOMETHING STUPID**  
**PEOPLE ARE DROPPING LIKE FLIES FROM**  
**TRIPPING OR BREAKING A LEG.**
- **EVERYONE'S INFECTED**  
**YOUR FRIEND DIES IN THEIR SLEEP AND BOOM!**  
**THEY ARE A ZOMBIE AND NOW YOU'RE DINNER.**
- **EVEN SMALL CUTS CAN BE DEADLY**  
**PURELL, PURELL, PURELL.**



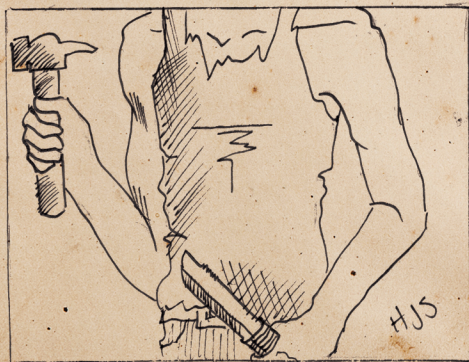
# DON'T BE A HERO



- **RUNNING IS SAFER THAN FIGHTING**  
FIGHTING LOOKS COOL IN THE MOVIES,  
BUT YOU DIDN'T LEARN KUNG-FU FROM  
WATCHING THE MATRIX.
- **YOU'LL NEVER HEAR "YOU COMPLETE ME"**  
THIS IS THE END OF THE WORLD. NO ONE  
IS LOOKING FOR THEIR SOUL MATE, THEY  
ARE JUST LOOKING FOR A SAFE PLACE.
- **PEOPLE ARE PSYCHO**  
ZOMBIES AREN'T THE ONLY ENEMY. MIND  
YOUR OWN BUSINESS AND THINGS WILL  
BE FINE.



# STAY ARMED



- **CHOOSE YOUR WEAPON CAREFULLY**  
REMEMBER, GUNS ARE EASY TO USE, BUT  
BULLETS RUN OUT. FIND A WEAPON THAT  
DOESN'T NEED RELOADING.
- **TRAIN CONSTANTLY**  
YOU ARE NOT JACK BAUER.
- **BEWARE OF DISPLAY ITEMS**  
DON'T RAID A COSTUME SHOP FOR YOUR  
WEAPONS.



# THE BUDDY SYSTEM



- TWO HEADS ARE BETTER THAN ONE  
SOMETIMES IT'S HARD TO THINK STRAIGHT  
WHEN YOU'RE DECAPITATING THE UNDEAD.
- IT'S HARD TO WATCH YOUR OWN BACK  
ZOMBIES CAN OVERWHELM YOU WITH THEIR  
NUMBERS.
- ONE IS THE LONLIEST NUMBER  
IF YOU FIND YOURSELF TALKING TO TREES,  
IT'S TIME TO FIND A BUDDY.



# STAY HYDRATED



- **DEHYDRATION IS A KILLER**  
**GET USED TO DRINKING FROM A TOILET IF NECESSARY.**
- **STAGNATE WATER IS DANGEROUS**  
**MAKE SURE THERE AREN'T ZOMBIE FLOATERS IN YOUR WATER SUPPLY.**
- **YOU NEED MORE WATER WHEN YOU'RE CONSTANTLY ON THE MOVE**  
**KILLING THE UNDEAD CAN LEAVE YOU PARCHED.**



# CARDIO



- **RUNNING AWAY IS YOUR BEST DEFENSE**  
**ZOMBIES ARE SLOW. STAY IN SHAPE SO THEY**  
**CAN'T CATCH YOU.**
- **DON'T LOOK BEHIND YOU**  
**RUNNING AWAY FROM ONE ZOMBIE MAY LEAD**  
**YOU RIGHT INTO ANOTHER ONE.**
- **BUSSES AREN'T RUNNING**  
**IT'S THE END OF THE WORLD PEOPLE! DON'T**  
**RELY ON PUBLIC TRANSPORTATION.**